



Extraordinary Together

April 21, 2020

The Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort,
Mumbai 400 001
BSE Scrip Code: Equity - 505537
Pref - 717503

The Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051
NSE Scrip Code: Equity - ZEEL EQ
Pref - ZEEL P2

Dear Sirs,

**Sub: Intimation under Regulation 30 of SEBI Listing Regulations –
Appointment of an Independent Director**

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (Listing Regulations), we wish to inform that based on the recommendations of the Nomination & Remuneration Committee, the Board of Directors of the Company have today by way of a circular resolution approved the appointment of Ms. Alicia Yi (DIN 08723283) as Additional Director in the category of Independent Director of the Company with effect from April 24, 2020 until the ensuing Annual General Meeting of the Company to be held in calendar year 2020.

Brief Profile of Ms. Alicia Yi is as under:

Ms. Alicia Yi, (DIN 0008734283), aged 54 years, is B.A. in Economics from the Northwestern University, Evanston, Illinois and has completed her Executive Education, YPO Presidents Program, from Harvard Business School.

Ms. Alicia Yi has held a series of leadership roles working with top tier industry executives across consumer goods, retail, hospitality, travel, leisure, consumer health, media and entertainment. Currently, she is the Vice Chair of Korn Ferry's Global Consumer Market based in Singapore. She is also a member of the Board & CEO Services Practice, Human Resources Practice, and Private Equity Practice.

With a strong human capital consultancy background, Ms. Alicia Yi has conducted high profile senior executive search assignments at the regional and global level. She is also a trusted advisory for clients and works closely with them to build and develop high performing leadership teams and CEO succession. As a champion of diversity and inclusion she helps clients in strengthening leadership at the executive and Board levels.

Zee Entertainment Enterprises Limited

Regd. Office : 18th Floor, A-Wing, Marathon Futurex, N.M. Joshi Marg, Lower Parel, Mumbai - 400 013, India
P: +91 22 7106 1234 | F: +91 22 2300 2107 | CIN: L92132MH1982PLC028767 | www.zeeentertainment.com



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She is on the Advisory Board for Women's Forum for the Economy & Society and also a frequent speaker on leadership, human capital strategy and diversity & inclusion. Ms. Alicia is an active member of the Young President Organization (YPO): Global Learning Committee, Global Taskforce of Champion Lifecycle, Singapore Chapter Chair and Singapore Chapter Learning Officer.

Ms. Alicia Yi is not related with any other existing Director of the Company and is not debarred from holding the office by virtue of any SEBI Order or any other authority.

This is for your information and records.

Thanking You,

Yours faithfully,

For Zee Entertainment Enterprises Limited

Ashish Agarwal
Company Secretary

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